

CRID4RED

Application Template

The CRID4RED call is sourcing innovative ideas that can contribute to resilience building in areas affected by recurrent effects of drought such as the Borana Zone of Southern Ethiopia. Clearly describe your proposed innovation/solution to the selected innovation challenge, indicating what is innovative about the solution given the current state of knowledge, how the solution aligns with the selected innovation challenge, and how the implementation of the solution would be structured and positioned for success, taking into account the need to build agency (how the proposed solution will empower the target communities) and adopt eco-friendly technologies and approaches, where appropriate for overall success and sustainability.

This application is limited to **30,000 characters, approximately 5,000 words or 10 pages of single spacing font size 12.**

Note that if you are applying under more than one track, you are required to submit different applications for each.

Please delete the explanatory notes under each section before submission.

Header Information:

CRID4RED Intervention Pathway:

CRID4RED Innovation Challenge:

Project Title:

Team/Organisation Name:

Full Physical Address:

Geographical areas of operation:

Country:

Team/Organisation Mission:

Team Leader Name:

Position/Title of Team Leader:

Telephone Number:

Email Address:

Name(s) of partnering organisations (if any):

Are you willing to participate in the CRID4RED Co-creation Workshop:

Technical Description:

Section A: Technical Approach and Methodology

Clearly describe your proposed solution, indicating what it is, how it would work to contribute to resilience building in areas affected by recurrent effects of drought, how it will take advantage of existing adaptive capacity/strategies in the community in relation to dealing with its priority stressor or shock, how the proposed solution would be implemented and what is new about it given the current state of knowledge. Why hasn't this solution been done before?

Section B: Alignment to CRID4RED intervention pathways

Describe how your proposed solution will contribute to building resilience of the target community. Include a detailed description of the human-level need that your team is designing a solution to, supported by evidence from the field. How will this solution specifically meet/address the identified user need? Does it strengthen human capacity development?

Section C: Viability and applicability to local context

For an intervention to contribute to resilience building in a specific community, it needs to be viable for that community. Such an intervention should also be replicable in other similar communities. Describe how your proposed innovation fits the selected context. Who are the key stakeholders that will be critical to the development of your solution? What partners do you already have secured?

Section D: In-building of eco-friendly solutions for natural resource conservation

***Where relevant,** please indicate how your proposed solution will protect the environment and enhance natural resource conservation. If your solution is a physical product, how will you adopt environmentally sustainable design, manufacturing, and distribution practices?*

Business and Team Description:

Section E: Business Viability

How do you envision business for your innovation? How will this solution generate revenue? Who will pay for this service or product and why? How would you reach them? How would you scale this solution to a wider community e.g. reaching 100,000+ users? Why you are confident that users will adopt this solution, and what mechanisms will you use to increase adoption? How will your solution or intervention make use of mobile phone technology, if at all?

Section F: Team Profile

Here, provide a brief summary of your teams' profile. In this summary, provide a short paragraph for each team member, describing their expertise and experience in relation to the proposed solution. Why is your team uniquely suited to lead the creation and implementation of this solution? What are the strengths that each team member brings to the table?

Additional Information:

Section G: Phase I work plan

Phase I is largely focusing on demonstrating technical feasibility and viability of a proposed co-created solution, either with a physical simple prototype (for technology based ideas), a viable unit process (for physical processes), or a viable concept (for conceptual approaches). This phase is estimated to take four to six months. Provide a simple work plan that shows what major activities you will undertake and the expected deliverables or outputs for each activity, all leading to a demonstrable proof-of-concept or prototype. Use the format below:

Activity Name	Activity Description	Timelines	Key deliverable(s)/output(s)
Activity 1			
Activity 2			
...			

Section H: Phase I Budget

Provide a simple activity based budget for phase I of this call. Note that grants range in size from 50,000 to 100,000 USD, and thus your budget should be within this range. Use the format below:

Activity Name	Budget Items	Estimated Cost (USD)
Activity 1	Item 1	
	Item 2	
	(Add more items as	

	appropriate)	
Activity 2	Item 1	
	(Add more items as appropriate)	
Total Budget		

Once selected, teams will need to provide a summary budget that re-categorizes key costs according to Personnel Costs, Travel/Transportation, Equipment, Supplies, and Administrative and other Costs.

Section I: Measurement

How will you track the impact and success of your proposed solution? What indicators will you use and how will you collect the necessary data in a cost-efficient manner? How the implementation of the solution would be structured and positioned for success, taking into account the need to build community-level agency. If considered for a grant, teams will have to present their monitoring and evaluation plan on generating evidence around their respective solutions.

Section J: Attachments

Please attach the following documents where applicable:

- *Proof of official incorporation (Only for Organizations)*
- *Full curriculum vitae of key team members*
- *Any other documents to support the application (example, Gantt Chart, Graphics to aid concept explanation and others)*